

Gifford called the meeting to Order 10:10 a.m.

Members in attendance—Dennis Swope, Ben Martin, Jeff Sandquist, Bruce Dickerson, Bob Gifford, Alice Bloch, Connie Shoemaker, Darren Verbick, Julie Hale, Leslie Holt, Michael Dove, Michael Gaines, Brian Reeves, Carol Gregg, Deb Fisher. Kyna Iman arrived late due to concurrent GAM meeting.

Guest—Kim Weber, Missouri PTA

Introductions around the table.

Minutes were approved from the previous meeting.

Treasurers Report—

Ending Balance--\$35, 444.47, MAC grant money is forthcoming but not certain on when. Discussion was held on how MAC money is distributed. Organizational Dues have been paid by a number of organizations, but some are still outstanding. (Deb has the current list)

Bloch Moved to accept the Treasurer's Report; Reeves Seconded – Motion passed

Election of Officers. Nominees are:

Robert Gifford, Chair; Jeff Sandquist, Vice Chair; Ben Martin, Secretary; Jeff Melsha, Treasurer

Gifford states that Jeff Sandquist has agreed to assume the chair in one year

Exec. Director Report—Deb Fisher discusses MSIP 5; success, She noted that during the Missouri State School Board mtg—1 hour was set aside just for discussion of the Fine Arts. After one-on-one discussion with SB members during a break, votes were present for assessment requirement to pass. Dr. Nicastro proposed a compromise of a process standard that will count toward a school district's accreditation. The compromise passed. Fine Arts and Health and PE are the only process standard in the document. A proposal has been made for a 'high quality arts program' to count toward 'accredited with distinction.' Question of clarification for what levels were included was asked. Answer, right now it is just about elementary. When the process standard is composed it may go K-8. Considerable discussion ensued about expanding arts programming required beyond just visual arts and music. A question was asked about the current status of MSIP. The answer was we are now in the comment period. Discussion ensued about what we should advocate for member organizations to communicate by letter to the board. What would be appropriate and needed? Gifford presented a letter that has been sent to DESE and State Board. A discussion about relative effectiveness of common assessment statewide occurred. It was suggested to appeal to member of our constituent organizations to write letters to support our involvement in the process of developing MSIP 5. After further discussion, consensus seemed to be that it might be better for leaders of those organizations to write. FAED is set for March 20th. Awards program needs submissions and candidates.

Show-Me Arts needs more encouragement as well. Show-Me Arts needs our support. Fisher is concerned about the slow progress of implementing these clubs. Professional Development budget to expand these programs continues to be a problem because of Kennedy Center Grant discontinuance. MAC allowed for re-allocation of funds to allow money to be spent for subs for professional development. All MAAE member organizations receiving Association Support Program grants from MAAE need to give proper credit to MAAE and MAC and return documentation to that effect to Fisher.

Exec. Director Duties Review was presented which outlined the expected activities for the ED for the next year.

It was moved by Martin and seconded by Shoemaker to accept the ED Duties plan – motion passed.

Fine Arts Consultant Position—Steve Williams' position has not been filled after his resignation. Gifford requests letters from constituent organizations to urge DESE Commissioner Nicastro to fill the position.

Revised FY 12 Advocacy Agenda—As part of the review there was considerable discussion of revising the 2nd and 3rd points to include theatre and dance and increasing the number of minutes. It appeared to be a consensus that the Advocacy Agenda be so amended, but exact wording was elusive.

Motion to refer all further discussion of the wording of the agenda to exec comm. Martin moved and seconded by Bloch, motion was passed.

Break for Lunch

Kyna Iman reported on state government activities—

- 1) The communications law that had been proposed by Rep. Cunningham is being overhauled.
- 2) MAC appropriation is necessary this year to replenish the trust fund. MAC cannot survive another year of zero state budget appropriation.
- 3) Fine Arts Academy money has been withheld, but lawsuit in place to force a veto or release the money.
- 4) Emergency funds for flooding and Joplin disaster have created monetary problems for all agencies and increased pressure to reduce or eliminate expenditures in other areas.
- 5) Professional development centers have been contacted to implement the new law passed last session.
- 6) MCA is continuing to work on various issues concerning arts education. They have proposed adoption of CapWiz to improve constituent's ability to communicate with government officials and the media. They ask our financial contribution to the effort.

Motion to financially support implementation of CapWiz up to \$500; Bloch moved and Dickerson seconded – motion passed.

Advisory Council update presented via Connie Shoemaker. Vicki Bean reports that she has been sending/forwarding emails to Advisory Council members and contacting legislators as requested. She still has concerns about the job description of Advisory Council Chair and feels that it is more of an advocacy position than advisory. Discussion was held on how best to utilize the advisory council. Invite them to events, utilize them to be the voice advocates of the arts initiatives we put forward? ELI reception discussed as a time for advisory council as well. The ED agreed to invite them to any forthcoming receptions with state decision makers.

Kennedy Center report was discussed which talked about their funding woes. Impact on VSA—Missouri has been significant—zero funding. National VSA office staff has been drastically reduced. Dept of Education grant could help that. There is concern over current finances of the Kennedy Center.

Committee Reports

Arts Ed Collaborative—No report, Hale talked about some brief ideas and opportunities for the Collaborative.

Old Business

Possible Mo ASTA membership on hold until they meet

Top 10 by 20 resolution. Gifford initiated a discussion about whether to support and explains the changes that have been made to the original resolution suggested by DESE. The Exec. Committee moves the passage of the motion. The motion passes to send the proposed letter and resolution to DESE.

Speech/Theatre certification correspondence was shared with the Alliance. No change at this point

New Business

Collaboration with Missouri PTA—Kim Weber presented information about PTA and what the 'new' PTA does. Numbers remain strong, with 417 school districts (85,000+ parents) as members. The organization is an effective advocate and has been successful. PTA has supported the arts and supports an arts program, Reflections, at the local, state and national level. Discussion of the form of the collaboration ensued. Shoemaker moved and Sandquist seconded to accept/offer PTA a position as an ex-officio member of the MAAE – motion carried. Weber is excited by the potential for this collaboration and will present proposal to their board.

21st Century Skills—Letter to NAFME-MENC has been sent. Other arts disciplines involved as well. National standards development is moving forward.

Expanding the Exec. Committee—To better represent all disciplines an invitation would be given to voting board members whose disciplines are not represented by the officers so that all four areas of the arts are represented in Executive Committee decisions.

Martin asks about including another member from one of the two organizations he represents. Another representative from STAM is welcome, Martin will continue to represent Missouri Thespians.

Martin presents the AEP brochure as a useful tool for MAAE. There is discussion about using it at the Missouri School Boards Association meeting in October.

Coaching session with Deb Fisher on leadership and vision for MAAE. Many points of view are expressed.

Adjourned at 1:50

Board of Directors Meeting Schedule: Saturday, January 14, 2012

March 19-20, 2012 (FAED)

Thursday, June 7, 2012

Saturday, September 8, 2012

Minutes approved by Board of Directors 9/17/11